

Michigan
MCEIA State Director - Robert S. Penkala
Macomb Community College
June 2005

The Michigan Council for Cooperative Education (MCCE) under the continued direction of Rita Banton, Chair will continue an aggressive agenda for 2005-06. The Organization's new Strategic Plan will be carried out during the upcoming year, supporting a confirmed mission and vision for 2005-06.

The MCCE Executive Committee met on Wednesday, April 20, 2005 to discuss a wide range of topics (listed below). The General Membership met June 8 & 9, 2005 at Brook Lodge in Augusta, Michigan for the 2005 Annual Meeting. The following topics were discussed and decisions were made:

- A new membership fee structure was adopted in April 2005 taking into consideration the desire for individual, organizational and employer sponsorship levels. The new fee structure will be implemented for the 2005-06 academic year.
- Continued planning to increase membership in the organization, especially by employers remains a priority of MCCE. Discussions have been taking place to determine how to best inform others about MCCE and help them find MCCE to be a valuable membership.
- The MCCE website was completed with a new logo, on-line membership directory, promotional brochures and newsletters. Check it out at:
<http://www.egr.msu.edu/mcce/>
- Planning continues for a joint Annual Meeting with Michigan Association of Collegiate Career and Employment Services (Mi-ACCESS) and MCCE, June 2006 at the Amway Grand in Grand Rapids, Michigan.
- The Carol Quandt Student Essay Contest winners were recognized at the MCCE Annual Meeting (a \$500 award for first place, \$300 for second place and \$100 for third place). The first place winner was an engineering student from The University of Michigan. The Don Hunt Service Award was given to Lisa Skowronski from Oakland Community College and the MCCE Employer of the Year Award was given to Masco Corporation.
- Discussion regarding the organization's name and possible inclusion of Internships or other forms of experiential education. A committee has been formed to report in July 2005 on possible names.
- Planning for a Drive-in Workshops in partnership with Automation Alley of Metro Detroit in October 2005..
- The Michigan Virtual Career Fair in April 2005 was a great success with over 30 colleges and university partners and 50 employer partners in partnership with Mi-ACCESS and Michigan Collegiate Job fair (MCJF).

- Planning to begin updating the Michigan Co-op At A Glance in 2005.
- The 2005 MCCE Annual Meeting, June 8, 9, 2005 at Brook Lodge in Augusta, Michigan was great success. With over 40 participants this year, the program offered a variety of professional development opportunities for everyone. The Keynote speakers, Mary Jane Mapes (Coaching Conversations) and Phil Gardner (dealing with the realities of Tomorrow) both were well received and provided excellent information for co-op and internship practitioners. A Tour of Kellogg's in Battle Creek, a Golf-Outing, a Camp Fire, a walk on the Nature Trails and many other fun activities made this years meeting one to remember.
- Revised Organization By-Laws were adopted at the April 20, 2005 Executive Committee Meeting
- The Spring 2005 MCCE Newsletter was posted to the website. Check it out at: <http://www.egr.msu.edu/mcce/>
- The next meeting of the MCCE Executive Committee is on Wednesday, July 20, 2005 in Lansing, Michigan.
- The MCCE Executive Committee discussed the MCEIA Conference 2005 Fundraising campaign as outlined by Bob Penkala, MCEIA State Director and decided that it would be best to have a conference call about how the State will assist in this initiative after the Annual Meeting in June. Bob Penkala will be scheduling this discussion for early July with plans of beginning statewide fundraising for the 2005 Conference in mid-late July!

That's the news from Michigan. It's finally summer in Michigan and we are loving it! Sorry I could not be with you all for this meeting. See you in November.

Bob