

## EXECUTIVE OFFICERS

**Phillip Lavender**  
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**Bruce Evans**  
Past President  
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**Richard J. Abel**  
President Elect  
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Cincinnati, OH 45210  
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**Jane C. Linnemur**  
Secretary  
Bradley University  
Peoria, IL 61625  
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**William R. Hoeb, Jr.**  
Treasurer  
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**Ramona McIntyre**  
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**Kathie Wyatt**  
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**Jeri Thomas**  
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Highland Heights, KY 41076  
(606) 572-5709

**Matthew J. Trupiano**  
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Detroit, MI 48226  
(313) 496-6725

**Jan Gacke**  
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(614) 422-8489

**Emily Pade**  
Wisconsin  
Waushara County Tech Institute  
Pewaukee, WI 53072  
(414) 548-5476

## EXECUTIVE BOARD COMMITTEES

**Carol Quandt**  
Membership Co-chairperson  
University of Michigan - Dearborn  
Dearborn, MI 48128  
(313) 593-5188

**Suzanne Joelson**  
Membership Co-chairperson  
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Detroit, MI 48221  
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Program Chairperson  
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(216) 687-2247

**Shirley Reneau**  
Newsletter Editor  
Detroit College of Business  
Dearborn, MI 48126  
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# Midwest Cooperative Education Association

## —NEWSLETTER—

Winter 1984



Volume 9, No. 1

### 1983/84 The Year of Involvement

#### *A Message from the President*

Let's keep our momentum going! We're entering a new MCEA year with a lot of things going for us. Our organization has done much but there still remains much more to do. I propose we call this next year of MCEA the "Year of Involvement".

First of all, we've had a "Year of the Employer" culminated by a super conference in Flint, Michigan. The executive board recognizes the need to appreciate the employer co-op needs and to meet those needs. Under Past-President Bruce Evan's leadership we have created an **Employer Service Committee**. Their first effort, a revised and edited version of the **Employer Resource Manual**, with up-to-date information of co-op schools and programs in the midwest is on its way to employers as a service to the employer members. The group is also hard at work on an "Employers Helping Employers" network.

Membership has increased to a total of 327 members, 142 employers, and 205 educators. By now you should have received a copy of the latest edition of the MCEA directory.

We may need to expand the executive board and add positions for areas such as political involvement, long-range planning, public relations, etc. I think it is very important to provide greater continuity from year to year. This might be accomplished through election of state director elect or alternate positions. In this manner an "apprentice" can be groomed for the future in each state as well as providing assistance for the toughest job in our organization.

We also have to look at ways that our efforts duplicate and compliment those of other state, national, and regional organizations. We have to look at ways to streamline some of our joint efforts.

Finally, I am compelled to stress that this is **your** organization. We need your input, your ideas, your participation. **We need your commitment.** Let your state director or a board member know what you can do to help improve our association. With your help we can have a very good year for MCEA!



1983 - 1984 President  
PHIL LAVENDER

*Phil*  
Phil Lavender

*"A regional professional organization for employers and individuals in higher education interested in the improvement and promotion of Cooperative Education"*



"Passing of the Gavel"  
Bruce Evans Past-Pres. to Phil



Dick Abel trying to get votes  
(Welton looking on)

### 1983/84 EXECUTIVE OFFICERS

The campaigning at the Flint conference was intense, and it was difficult to choose from the excellent slate of candidates, but here are the new 1983/84 MCEA Executive Officers:

Phil Lavender	President	GMI
Bruce Evans	Past-President	Univ. of Cincinnati
Dick Abel	President-Elect	Univ. of Cincinnati - College of Applied Science
Jane Linneberger	Secretary	Bradley University
Bill Hoeb	Treasurer	Cincinnati Milicron

Many thanks to the 1982/83 Executive Board for their dedication to MCEA and a job well done.

### 1982 - 1983 EMPLOYER AWARD

In order to show employers the appreciation of MCEA for their support to cooperative education, an employer member of MCEA is chosen each year to receive an award for outstanding involvement with cooperative education. Selection of the employer is based on the following criteria:

- Continuity of program
- Provision of quality work experience for students
- Open lines of communication between the organization and college
- Involvement in MCEA
- Retention of co-op students



Mr. Eric Nielson - receiving award for SOHIO from Welton Washington (Dow Past President)

1982/83's award goes to SOHIO and was accepted on behalf of that firm by Mr. Eric Nielson at the Flint Conference. Congratulations SOHIO! - and thank you for your contribution to cooperative education.

Contact your State Director if you wish to nominate an employer for this year's award to be presented at the Cleveland conference.

### MEMBERSHIP REPORT

On December 7, 1983 Ann E. Keeling (1982-83 Membership Chair) submitted the following MCEA update report to the Executive Board Meeting:

#### A. Status of Membership after 1983 Conference

1. Currently we have a total of 327 members, 122 (37%) employers and 205 (63%) educators.
2. Out of 122 Employers 49 (40%) are new employers. Out of 205 educators 81 (40%) are new educators.

*A breakdown of renewals and new memberships follows.*

#### B. State Award

1. The organization's first state director's award will go to Matt Trupiano in Michigan for the most increased employer membership for 1983. Matt was successful in adding 23 new employers to the Michigan membership and was delighted to hear the Ohio contingent sing the Michigan fight song at the Flint Conference.

Ann will be publishing the 1983-84 Membership Directory and mailing it out to the membership in January. When it arrives, check the directory for your name. Remember that the current membership term is September 1, 1983 through August 31, 1984. The membership fee for 1983-84 is \$20.00. Any questions should be directed to the 1983-84 Membership Co-Chairs: Carol Quandt, (U. of M. - Dearborn) and Suzanne Joelson (Univ. of Detroit).



The Ohio Membership giving a weak attempt at singing "The Victors" - their penalty for MICHIGAN winning the Membership Challenge

### MEMBERSHIP BREAKDOWN

- According to States -

New Memberships and Renewals  
May 1, 1983 - December 6, 1983

STATE	TOTAL	EMPLOYERS (%)	EDUCATORS (%)	NEW EMPLOYERS (%)	NEW EDUCATORS (%)
Illinois	37	10 (27)	27 (73)	3 (30)	9 (33)
Indiana	37	19 (51)	18 (49)	6 (32)	8 (44)
Iowa	7	0 (0)	7 (100)	0 (0)	3 (43)
Kentucky	9	1 (11)	8 (89)	0 (0)	6 (75)
Michigan	99	46 (47)	53 (53)	23 (50)	25 (47)
Minnesota	17	4 (24)	13 (76)	0 (0)	3 (23)
Ohio	85	34 (40)	51 (60)	15 (44)	15 (29)
Wisconsin	25	5 (20)	20 (80)	2 (40)	9 (45)
Other States MO, DC, SD, AZ, MD, FL, & KS	11	3 (27)	8 (73)	0 (0)	3 (38)
→ OVERALL TOTAL	327	122 (37)	205 (63)	*49 (40)	*81 (40)

\*Percentages for new employers and educators are based on individual numbers in each category.

## 1983 CONFERENCE REPORT



REGISTRATION AREA  
(Caryl Quandt - Chair)



A typical Workshop  
"Break-out" discussion



"The Loveliest" part of the  
Minnesota Membership taking  
a break

By all measures the 9th annual conference held at the Hyatt Regency, Flint, Michigan was a huge success! In addition to a financial success, the total attendance was just under 300 persons. Considering the economy, tight travel budgets, etc., the attendance was super!

The primary goal of the MCEA executive board, as well as the conference committee, was to involve more employers in our organization and in the promotion of cooperative education in our mid-west region. We registered 103 employers as well as involving many others as guests and workshop presentors. We estimate that at Thursday's awards luncheon we served approximately 140 employers and 150 educators!

Michigan discovered that it pays to be innovative in programming and would like to encourage other states to consider one-day drive-in workshops for supervisors.

We received much positive feedback on the total conference package and again wish to thank one and all for their attendance, participation, involvement and support. We found out that putting on a conference is no easy task, but with your support the Cleveland conference should be even better. Liz Hardtmayer is the conference chairperson. I'm certain that Liz or any of the 10th annual conference committee are open to your suggestions and assistance.

9th Annual Conference Committee



Mr. Roy Beers of Burroughs Corp.  
spoke on behalf of the  
"Michigan Council"



Jack Telnaack (Ford Motor) opening  
speaker thanking Bruce for his  
opening remarks - or is it vice-versa?

## \*\*\*\*\* STATE REPORTS \*\*\*\*\*

### ILLINOIS REPORTS

*Helen Oloroso*  
Director of Cooperative Education  
Truman College  
1145 W. Wilson Avenue  
Chicago, IL 60640  
(312) 878-1700

Debbie Artz, who is the program chairperson for IACE, has announced the 1984 conference schedule for June 14 and 15. The conference is being co-sponsored by the National Society for Internships and Experiential Education. This is the second annual conference and has been a joint venture of both associations both times. The title of the program will be, "Solutions for Meeting Human Resource Needs in Changing Economic Times." One of the themes will be economic trends for Illinois and their impact on human resource development. Watch for more details in the IACE newsletter which will be going out February 1.

### INDIANA REPORTS

*Ramona McIntyre*  
Coordinator, Cooperative Professional Practice Program  
Indiana State University  
Alumni Center, Room 248  
Terre Haute, IN 47809  
(812) 232-6311 Ext. 2582

Indiana State has received a demonstration grant for \$247,000 from the U.S. Department of Education to develop a model that can be used to successfully expand cooperative education programs.

E. R. Pettebone, Director of ISU's Cooperative Professional Practice program, says that the funds will provide an expansion of the program that will exist beyond the 3-year grant period.

Pettebone believes that the \$247,000 figure is not so large as to create a false expansion of the Co-op program.

Departments will receive grant money to fund such things as faculty travel to job sites, co-op training and orientation for faculty, and pay for faculty release time. The allocation to each department will largely depend on the long-term commitment the department is willing to make. By the end of the grant period each department must absorb the cost of the increased faculty involvement as part of its operating budget.

One unique feature of the grant is the placing of a full-time job locator away from the campus. This person will work exclusively in Indianapolis. This is already a strong area for the program as a large percentage of ISU students come from the Indianapolis area.

Pettebone hopes that by July, 1986, as many as 1,000 ISU students will be working in co-op positions. The program currently serves 300 students a year.

**IOWA REPORTS***Kathie Wyatt*

Director of Cooperative Education

University of Iowa

204 Iowa Memorial Union

Iowa City, IA 52242

(319) 353-7259

Alternate — Joe Segilia

The first state meeting was held December 5, 1983 at the University of Dubuque, Dubuque, Iowa. Officers for the year are:

<i>Kathie Wyatt</i> <i>Univ. of Iowa</i>	<i>President &amp; State Director</i>
<i>Joseph Segilia</i> <i>Univ. of Dubuque</i>	<i>Pres.-Elect &amp; State Director-Elect</i>
<i>Robert Hickman</i> <i>McGladrey Hendrickson</i>	<i>Past President</i>
<i>Allan Stenberg</i> <i>Univ. of N. Iowa</i>	<i>Treasurer</i>

We are missing the efforts of past presidents Jennifer Schaefer and Mike Little. Jennifer left Banker's Life to join an Illinois firm and Mike left Drake University and is now teaching at Virginia Commonwealth.

There are two committees hard at work already for the year: an Employer Resource Brochure Committee and a Membership Application Committee. The Resource Brochure Committee is completing production of a directory of Cooperative Education programs in Iowa colleges for distribution to employers this spring. The newly formed Membership group is developing a membership application that will market the value of association affiliation to Iowa employers. Representatives from Hon Industries and Deere and Company have volunteered to serve on the committee.

The next meeting will be held in Cedar Rapids in March 1984 with MCEA President Phil Lavender as a guest speaker.

**KENTUCKY REPORTS***Jerri Thomas*

Career Counselor

Northern Kentucky University

Career Development Center

Highland Heights, KY 41076

(606) 572-5709

Alternate — Lee Wright

The Cooperative Education Association of Kentucky will be celebrating its "10th" Anniversary at the CEA-K Conference at the Galt House in Louisville, KY, on April 11 thru 13. The theme of the conference is going to be "Co-op, Past, Present, and Future, and the Southeastern Training Center will be participating. A special banquet and program is planned for Thursday evening for past and present members. Be sure to mark your calendar to attend this celebration.

The Career Development Center at Northern Kentucky Univ. is hosting an "Appreciation Employer Dinner" in May for all Co-op and Placement employers. The dinner provides the opportunity for educators to interact with employers and continues to promote positive relationships within the business community.

**MICHIGAN REPORTS***Matthew J. Trupiano*

Manager, College Relations

American Natural Resources

One Woodward Avenue

Detroit, MI 48226

(313) 496-5725

Michigan Council for Cooperative Education's initial planning meeting was held on November 11, 1983 at Burroughs Corporation in Detroit. Present were several representatives from the

business and industrial community, labor, education, as well as state government.

The purpose of the council is to expand cooperative education throughout the state and gain the aggressive support of Michigan industries and universities by means of educational and motivational promotion. The council will emphasize the following:

1. A focused attempt to sell cooperative education to top business and industrial leadership.
2. A focused attempt to sell cooperative education to top educational leadership.
3. A focused attempt to encourage state leaders to build a climate conducive to cooperative education in the state.

Planning is currently underway to involve the governor of Michigan as well as the chief executive officers of several of Michigan's top industries in a second meeting to be hosted by Ford Motor Company in February or March.

It is hoped that a real expansion of cooperative education will result within the state through the successes of the council.

The membership increase was due to a tremendous amount of time and effort from colleges in the state who shared their employer lists, the co-ops from ANR who helped with the mailing, Lina Melkonian and Bob Stromayer from U. of D. and the U. of D. mailroom who give up their Saturday morning to help with the mailing, and six 6th graders from Our Lady Queen of Peace Grade School. This is what student power can do. We mailed 5,000 membership brochures in the State of Michigan alone to get the increase in membership we did, and it could not have happened without them. We are grateful to all of them, and the State Director's award belongs to them. Also, thanks to ANR for printing the membership brochures and announcements.

Michigan needs volunteers to work for MCEA. Let us know what you can do by filling out the volunteer form in this newsletter and send it on to me.

Also, please let me or Bob Thomas from Wayne State know what is going on so we can put your news in the newsletter.

**MINNESOTA REPORTS***Jan Gacke*

Employment Representative

Sperry Computer Systems

P.O. Box 43525

St. Paul, MN 55164

(800) 328-0117

Despite the heavy snow and the cold weather, we are busy promoting co-oping in Minnesota. Our annual conference will be held on Monday, January 23 in Moorhead, Minnesota.

**OHIO REPORTS***Tom L. Smock*

Director, Engineering Co-op

Ohio State University

2024 Neil Avenue

Columbus, OH 43210

(614) 422-8489

Ohio is alive and well, and is continuing its participation and growth in the cooperative education movement.

Plans for the 1984 OCEA Conference are well underway. This year's conference will be at Salt Fork, located near Zanesville, Ohio. Shaan Smith, from the University of Akron, is heading up this year's program, and it looks like it should be another excellent, well-organized conference.

The Ohio contingency has raised a little over \$9,000 of our \$10,000 goal for the annual OCEA Co-op Scholarship Award. Once we reach this goal, we will be able to continue awarding a \$1,000 scholarship to an Ohio high school student on a yearly basis, and not have to continually approach our members for contributions.

Since last year's weekend raffle trip was so successful, we have laid the groundwork to raffle off a Caribbean Cruise this year. All the details have not been finalized, but in my next report I'll publish the rules and complete details. You won't have to live in Ohio to win, or even be a member of OCEA.

We have already started giving the other states a "run for their money" in the Most New Members Contest. We won't be singing anyone's state or fight song next year but OUR OWN.

Ohio is planning on having our co-op booth at the Ohio State Fair again this year if we can work out the details with the Fair Board.

If anyone is interested in receiving one of our revised OCEA directories, please let me know.

## WISCONSIN REPORTS

*Emily Pade*

Cooperative Education Coordinator  
Waukesha County Tech Institute  
800 Main Street  
Pewaukee, WI 53072  
(414) 548-5476

Program expansion is occurring in Wisconsin. Title VIII Administrative Grants were awarded to Mount Senario College, \$59,400; University of Wisconsin/Stout, \$80,000; and Waukesha County Technical Institute, \$95,000. Consequently we have many new faces in Co-op.

University of Wisconsin/Stout is extending its Co-op program to the school of Home Economics. Dr. Mary Thompson, Associate Dean, is assuming the role of school Co-op Coordinator. Mary Welch is the Fashion Merchandising Program Director and James Buergermeister is the Hotel and Restaurant Program Director.

Jean O'Brian is the new Co-op Director at University of Wisconsin, River Falls. Jean was a former grad assistant in the internship program at University of Wisconsin/Madison in the College of Agriculture.

Marquette University's new Engineering Co-op Director is Sue Michaelson. Sue was formerly a training and recruiting supervisor at Ladish Corporation and Admissions Counselor at Michigan Technological University. Sue is also Wisconsin MCEA alternate State Director.

Waukesha County Technical Institute's new face is Leslie Melendez, Employer Development Technician for Marketing, Police Science and Special Needs students.

Welcome everyone!

The United States needs to catch up with other advancing industrial nations in order to compete in the world market for newer, better, and less expensive goods and services.

Education in engineering and computer science is facing a crisis due to lack of equipment, lack of space, and shortages in qualified faculty. A co-op student brings knowledge of leading edge technology back to school, challenging his fellow students and professors to learn more about what's happening in the "world of work."

Cal Poly has a unique plan to recruit faculty by joining in a partnership with a company to hire a new professor. The University offers a teaching position, and the company offers part-time work, consulting, summer employment, and other benefits. Many of these companies are co-op partners as well.

Dr. Baker visited Japan and Taiwan last year, and he reports that their "education, research institutes, and industry work together well to carry out a national plan with well defined national objectives." This is one of three major forces for change in U.S. economy that Dr. Baker spoke of. The second is the emergence of third world countries as suppliers of a large share of the world's natural resources and producers of goods for world markets. A third major force for change is the technology explosion will make major investments obsolete long before their useful life can be realized.

College graduates who have participated in cooperative education programs are likely to be more up to date and innovative than experienced engineers.

For the United States to advance in technology, there must be a supply of technical personnel. The first year of an engineer's work experience are critical to the success of that person's career. A research study showed that the creativity and usefulness of an engineer's performance approached its peak in three to five years.

Dr. Baker sees cooperative education as the ultimate work study program assisting students in paying for the rising costs of a college education. He ended his talk by quoting from "Lessons in History" by Will and Ariel Durant when they said "... If we ask what determines whether a challenge will ... be met, the answer is that this depends upon the presence ... of initiative and of creative individuals with clarity of mind and energy of will capable of effective responses to new situations".

Dr. Baker suggested mixing in a strong dose of optimism with all of this to get on with the task of shaping our future.

*Complete copies of this talk are available from Shirley Reneau*



*Matt Trupiano thanking Dr. Warren Baker for his closing speech.*

## COOPERATIVE EDUCATION

*An Important Component of Education  
in High Technology Fields*

Dr. Warren Baker, President of California Polytechnic State University gave a very interesting talk about how cooperative education will help meet the high technology challenge of industry today.

## EMPLOYERS FIND CO-OP A VALUABLE RESOURCE

Employers who take advantage of cooperative education find that college students make a valuable addition to their work force. When asked about the advantages of cooperative education at Detroit Diesel Allison, Carolyn Mincey, Coordinator of Cooperative Education and Training, said,

"Co-operative Education at Detroit Diesel Allison Division, General Motors Corporation, Detroit Operations, has been a very positive, rewarding, and successful program."

"The hands-on application of academic theory prepares students for the work force, qualified applicants for potential placement in entry level positions in the organization are identified, and good will is promoted throughout the community."

Employers, if you hire a cooperative education student, you also save money by not having to pay an agency fee, and if a co-op is laid off, you do not have to pay unemployment compensation.

## EMPLOYER SERVICE COMMITTEE

The employer's service committee, chaired by Richard Abel, has been organized to identify and implement services desired by MCEA employer members. Employers, if you have a need, let one of your committee members know. They are:

1983/84

### MCEA EMPLOYER SERVICE COMMITTEE

#### Chairman

Mr. Richard J. Abel  
University of Cincinnati  
Cincinnati, OH 45210  
(513) 475-6571

Mr. John D. Gerrard  
Jones & Laughlin Steel Corporation  
East Chicago, IN 46312  
(219) 391-2021

Mr. T. C. Mays  
Public Service of Indiana  
Plainfield, IN 46168  
(317) 838-1715

Ms. Maureen Ducastel  
Digital Equipment Corporation  
Novi, MI 48050  
(313) 348-8900

Mr. Jerry Hanisko  
Digital Equipment Corporation  
Novi, MI 48050  
(313) 344-2314

Ms. Jan Gacke  
Sperry Computer Systems  
St. Paul, MN 55164  
(800) 328-0117

Mr. Joseph L. Roberts  
Cincinnati Milacron  
Cincinnati, OH 45209  
(513) 841-8232

Mr. William R. Hoeb, Jr.  
Cincinnati Milacron  
Cincinnati, OH 45209  
(513) 841-8289

Ms. Donna Whyte  
Dyke College  
Cleveland, OH 44115  
(216) 623-5769

Ms. Alice L. Smith  
The S. K. Wellman Corporation  
Bedford, OH 44146  
(216) 232-2400 Ext. 342

Mr. Walter Hoag  
City of Euclid  
Euclid, OH 44123  
(213) 289-2831

Mr. Dan Cayse  
Cincinnati Technical College  
Cincinnati, OH 45223  
(513) 559-1520

Mr. Neill M. Beatty  
Oscar Mayer Foods Corporation  
Madison, WI 53704  
(608) 241-3311

## MCEA 1984 . . . and Beyond MCEA's 10th Annual Conference

October 16-19, 1984  
Cleveland, Ohio

Planning for the 1984 MCEA Conference is continuing at a furious pace. The focus of the conference will be "The Future" the future of careers, employment, career planning, and career programs. Our feature speaker will be Dr. Marvin Cetron; futurist, author, and noted expert in the field of scientific forecasting. Complementing Dr. Cetron will be a series of "Future In" workshops. These workshops will focus on potential changes in job roles, employment needs, and educational requirements needed for placement and success in the near future.

Other major aspects of the conference will include special sessions as follows:

1. A continuation of the one-day First Line Supervisors' Workshop.
2. A unique "Quest for Quality" workshop for experienced co-op personnel.
3. Co-op sessions on Marketing, Small Business Applications, and Work Place Realities.
4. Personal improvement programs on Personal Financial Planning, Time Management, and the Personal Computer.

The conference will be held in the spacious, elegant, luxurious Stouffer's Inn on the Square. This is Cleveland's award winning four star hotel. The accommodations, cuisine, and service will be superb, reason enough to attend the conference.

Plans are also being made to insure that each evening of the conference will bring delight and entertainment. There is much to show you.

We on the '84 Conference Committee look forward to seeing you in Cleveland.

### What's Bugging You and What Can MCEA Do About It?

In response to this question, Jan Twork, Job Developer at Detroit College of Business responded:

As a job developer, I have contacted many employers who have never heard the benefits of cooperative education. Large corporations have had co-op programs for many years, but during the last three years it was not the large corporations but the small to medium-sized companies that hired our co-op students. As a result the number of students in our co-op program increased from 44 in 1980 to 203 in 1983, 75% of whom were employed by small firms.

A need I see in which MCEA could assist is to establish an advertising campaign for cooperative education to be used by all participating members. I recommend that a person or committee be appointed to research and develop an on-going advertising program to inform the business and industry community of the fantastic services cooperative education has to offer.

Is there a MCEA member out there who can meet this challenge? Fill in the volunteer form enclosed with this issue and return it to Phil Lavender, GMI, 1700 W. Third Avenue, Flint, MI 48502.

Is something bugging you? Let Shirley Reneau, Newsletter Editor, know. Your challenge will be presented in the Spring issue of the newsletter.

*A correction from a previous newsletter:*

Sue Michaelson, State Director Elect for Wisconsin is from Marquette University instead of University of Wisconsin as reported in Phil Lavender's December letter.

### MCEA Membership Application

The Midwest Cooperative Education Association is a regional professional organization for employers and institutions of higher education interested in promoting Cooperative Education.

This is a:  New Membership  
 Renewal

Affiliation:  Employer  4-Yr. College  
 2-Yr. College  Other

NAME		POSITION OR TITLE	
EMPLOYER			
<b>PREFERRED MAILING ADDRESS</b>			
STREET ADDRESS			
CITY	STATE	ZIP CODE	PHONE
IF POSSIBLE, PLEASE INDICATE THE MEMBER, INSTITUTION, OR EMPLOYER THAT SUGGESTED YOUR MEMBERSHIP			

**Membership Term: September 1, 1983 through August 31, 1984.**

*Please detach this page and mail application and \$20.00 membership fee to:*

Carol H. Quandt, Co-op Director  
 College of Arts, Sciences, & Letters  
 University of Michigan-Dearborn  
 4901 Evergreen Road  
 Dearborn, Michigan 48128  
 (313) 593-5188

*Make check payable to: Midwest Cooperative Education Association*

### MCEA Volunteer Form

NAME		TITLE	
BUSINESS/SCHOOL			PHONE
ADDRESS	CITY	STATE	ZIP CODE

The Midwest Cooperative Education Association will be as strong as the membership's willingness to contribute to the work of the Association. MCEA is a volunteer association of members with a common interest - *Cooperative Education*. It is important that each of us assume responsibility for the work of the Association during 1983/84.

*Please indicate how you would like to contribute by completing the following:*

- |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Run for the following office:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <i>President-elect</i></li> <li><input type="checkbox"/> <i>Secretary</i></li> <li><input type="checkbox"/> <i>Treasurer</i></li> <li><input type="checkbox"/> <i>State Director for (name of state) _____</i></li> <li><input type="checkbox"/> Serve on the nominating committee</li> <li><input type="checkbox"/> Work on the Newsletter</li> <li><input type="checkbox"/> Work on membership</li> <li><input type="checkbox"/> Work on employer service committee</li> <li><input type="checkbox"/> Work on the employer resource directory</li> <li><input type="checkbox"/> Work on employers helping employers</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> Work on awards/recognition programs</li> <li><input type="checkbox"/> Work on training</li> <li><input type="checkbox"/> Work on promotion of co-op</li> <li><input type="checkbox"/> Help with MCEA hospitality hours in conjunction with other professional associations</li> <li><input type="checkbox"/> Help implement the "wish list"</li> <li><input type="checkbox"/> Help form a state association</li> <li><input type="checkbox"/> Develop a scholarship fund</li> <li><input type="checkbox"/> Other _____</li> </ul> |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Please return this form to your state director.

MIDWEST CENTER FOR COOPERATIVE EDUCATION  
COOPERATIVE EDUCATION TRAINING INSTITUTES

— Calendar of Events —

1984

- February 7-9** Experienced Directors and Coordinators  
Causeway Inn, Tampa, Florida
- March 8-8** Finding Jobs for Co-op Students  
Utah Technical College, Salt Lake City, Utah
- March 20-22** Employer Influence in Cooperative Education  
U of D, Colombiere Campus, Detroit, Michigan
- May 15-17** Development of Co-op Education Employers  
University of Iowa, Iowa City, Iowa
- June 5-7** Liberal Arts  
U of D, St. John's Campus, Detroit, Michigan

CONFERENCES:

- April 23-27** CEA, Fairmont Hotel, New Orleans, Louisiana
- May 29 - June 1** — MCPA, Westin Hotel, Chicago, Illinois

One-day Drive-In Institutes

- March 2** Harvey Ideus, Illinois Institute of Technology
- March 9** James Duffy, S. J., John Carroll University
- March 27** Gary Apsey, Saginaw Valley State College
- March 29** Marilyn Lawrentz, Illinois State University
- April 10** Sherry Cook, SouthWest Missouri State Univ.
- April** Forrest McKay, Piedmont Virginia C.C. Tidewater  
C.C. and Old Dominion University
- May 3** James Varty and Paul Gould, Macomb  
Community College
- May 8** Robert L. Sullivan, North Dakota State Univ.
- May 9** Emily Pade, Waukesha County Technical Institute  
Kenneth Noah, Eastern Kentucky University
- June 14** Debbie Artz, Bradley University

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