



NEWSLETTER

Midwest Cooperative Education Association



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September, 1982

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This will be the final edition of the Newsletter prior to the Eighth Annual MCEA Conference in Minneapolis, Minnesota September 29 through October 1, 1982. "As You Grow . . . Co-op Grows", the theme of this year's meeting, will set the stage for forums where co-op professionals can meet both formally and informally to discuss issues relevant to the field.

If you have not already done so, it's not too late to make plans to attend. Contact the Conference Chairman:

Dan McKenna
Concordia College
Moorhead, Minnesota 56560
(218) 299-3492



Downtown Minneapolis, Minnesota,
site of the 1982 MCEA Conference.

ELECTIONS SLATED FOR CONFERENCE

Once again, it is time to elect new officers to represent the MCEA membership for the coming 1982-83 term. Profiled on the following pages are those individuals who have been selected by the MCEA Nominating Committee as candidates and who have agreed to serve if elected.

The election will be held during the Conference as part of the MCEA Business Meeting scheduled for Thursday afternoon, September 30, 1982. Members will also have the opportunity during the meeting to nominate people from the floor.

Good luck to all the candidates!

"Democracy is the form of government in which the free are rulers"

Aristotle (384-322 B.C.)

PRESIDENT — ELECT

PHIL LAVENDER
Lamb Technicon
Corporation

Phil Lavender is a charter member of MCEA, having served as Michigan Director in 1980-81. He has also been a member of CEA and CED (ASEE) for the past seven years, currently serving as Employer Representative for the Midwest region for CEA.

He has viewed co-op from all perspectives, having graduated as a co-op student from the University of Michigan — Dearborn in 1968. He Co-oped and worked at Chrysler until 1974 when he assumed the role of Co-op Coordinator/Director at the University of Michigan — Dearborn until 1978. Since August, 1978 he has been employed at Lamb Technicon Corporation as Manager of Training.

Phil believes that by strengthening the communication network of MCEA through the State Directors and the newsletters, MCEA will continue to be the primary driving force for cooperative education in the Midwest region.



PHIL LAVENDER



BILL SHADE

BILL SHADE
General Motors Corporation

William B. Shade, formerly Associate Dean at General Motors Institute, was recently appointed Corporate Director, Managerial Recruiting and Cooperative Education Programs at General Motors Corporation. Earlier professional experiences included Director, Liberal Arts Cooperative Education at the University of Michigan — Dearborn campus, Executive Director of the Urban League of Southwestern Fairfield County, Connecticut, and a variety of managerial positions with the Western Union Telegraph Company during a twenty-two year career where he started as a messenger boy while in high school. He studied Business Administration at Fordham, earned a Master's Degree in Social Work Administration and Policy, earned a Master's Level Certificate in Industrial and Labor Relations, received doctoral training in Higher Education Administration at the University of Michigan and studied law at the University of Detroit.

Bill's new responsibilities include overall direction of General Motors' activities in executive recruitment and cooperative education worldwide. He is past Chairman of the CEA Special Affairs Committee and past State Director for Michigan to the MCEA Executive Board. He is Trustee of Lewis Business College and a member of several professional organizations, including the American Bar Association. In June, 1979, he was appointed Labor Arbitrator to the Commercial Panel of the American Arbitration Association.

**OHIO FAIR-GOERS LEARN
ABOUT CO-OP**

Along with the countless numbers of passers-by who now know more about cooperative education, 1565 high school juniors, seniors and incoming college freshmen registered for the OCEA raffle. A college scholarship to a co-op school of choice was the grand prize won by Barbara Gribbin of Galloway, Ohio. Barbara is a high school junior who plans on attending Case Western Reserve.

But the booth visitors tell only part of the publicity story. Numbers of newspapers, radio and T.V. stations carried the story of the scholarship

and co-op's involvement. The drawing was on Columbus T.V.

In addition, the booth provided another opportunity for 55 people close to the co-op scene to work together and promote the camaraderie that is so representative of Ohio co-op people. That Ohio believes in co-op is unquestioned, but, when one letter brings out donations of over \$3,000 from seventeen companies, nine schools and MCEA, that's pride!

Congratulations are due to all involved.

COMMITTEE CANDIDATES

TREASURER



RICHARD ABEL
University of Cincinnati

An eleven year veteran of both co-op and placement at the University of Cincinnati, Dick Abel has been serving the profession in many varied capacities. This year he has been the MCEA Director of the State of Ohio and has served as the liaison person between MCEA and MCPA. On the Ohio Executive board, he is chairing the Public Relations and Government Affairs Committee.

Dick is a past President of OCEA, and is in his second year of federal grant participation. He is an ASEE-CED certified program evaluator, was a member of the Federal Task Force on Cooperative Education and has been commemorated by the state of Ohio for work in his field.

ROGER SPILDE
Concordia College



Roger H. Spilde is currently Professor of Economics and Business Administration at Concordia College in Moorhead, Minnesota. Roger has taught at Concordia since 1958. He became involved in the departmental cooperative education program at that time and, in 1973 — 74, played a major role in initiating a collegewide cooperative education program. He has served variously as director and assistant director of the program and is presently a faculty coordinator. He is a member of CEA and has attended numerous meetings and training workshops. He is currently President of the Minnesota Cooperative Education Association, State Director of MCEA, and is on the planning committee for the 1982 Conference. Roger co-authored two articles published in *The Journal of Cooperative Education* and has written several unpublished papers based mostly on research involving Concordia's cooperative education program. He has served on numerous faculty committees and participates in community and church activities.

SECRETARY



RALPH McNERNEY
The University of Akron

Ralph B. McNerney is the Director of Cooperative Education at The University of Akron. Akron is starting its second year under a federally funded expansion program and has almost 70 years of cooperative education experience. Before joining The University of Akron, Ralph had 8 years of experience in co-op at Cleveland State University with 2½ years as the Engineering Cooperative Education Coordinator. He has Specialist and Master's Degrees in Educational Administration and was a cooperative education student at Cleveland State University. Ralph has been active in CED, MCPA, and OCEA, as well as MCEA.

MEMBERSHIP NOTES

Just a reminder from Liz Hardtmayer, Membership Chairperson, about membership dues and the upcoming conference. If you have not renewed your dues since last year's meeting in Cincinnati, you can do so by registering as a non-member for the Minneapolis conference. The \$10.00 dues will be added to the conference charges and you will be all set through August 31, 1983. If you need any information regarding membership, contact Liz at (216) 687-2233.

MCEA BRINGS CO-OP TO MCPA

MCEA hosted a cocktail party at the Midwest College Placement Association annual meeting in St. Louis, Missouri on September 8th. Since both are regional organizations with similar goals, it makes sense to spread the word about MCEA and seek members from this group.



Division of Cooperative Education
Career Planning & Placement
University of Detroit
4001 W. McNichols
Detroit, MI 48221

WE WANT TO HEAR FROM YOU!

Do you have an article to contribute . . . an issue you wish raised . . . an individual you would like to recognize? Let us know! Just fill out the following form and return to:

Suzanne Joelson, MCEA Newsletter Editor
University of Detroit
Division of Cooperative Education, Career Planning and Placement
4001 W. McNichols Road
Detroit, MI 48221

. . . and you will be contacted promptly!

I have some ideas for the newsletter. Please contact me:

NAME _____

ADDRESS _____

TELEPHONE _____

MCEA Member yes _____ no _____