



NEWSLETTER

Midwest Cooperative Education Association



Volume 8, Number 1
November, 1982

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MESSAGE FROM THE PRESIDENT

Is MCEA on a "roll"?
I think so.

Example: Program evaluations have confirmed what everyone who attended the Minneapolis Fall Conference already knew; it was an outstanding program. We are indebted to Dan McKenna and the conference committee. Their leadership and service to MCEA was fundamental to the success of the program. Thank you all for a job well done!

Example: The MCEA Newsletter has been revitalized under the able leadership of Suzanne Joelson. And just wait! Suzanne and your board have a number of ideas which should make it even more informative. The Newsletter will receive particular attention as it is, at this time, the one common communication link available to the membership. It will be expanded to include specific features for employers. We will include a section on training and meetings to be held within the area and perhaps even a gossip column — if you supply the information. For the Newsletter to be really effective, we need your input. Please make a point of letting us know what is happening in your area so we can keep everyone informed.

Example: Dawn Clark Cushing, State Director from Ohio, has suggested we proclaim this the **Year of the Employer**. We endorse that suggestion! But, it is not enough to simply ask employers to come and to give to MCEA. Employers need our support, particularly through this economic period. If it is to be a viable organization, MCEA must provide real service to employers as well as to educators!

Example: A very special employers service committee is being formed to identify opportunities for service to employer members and to implement an action plan. It will include an employer member from each state and will be chaired by the representative from Michigan.

Example: Dan McKenna has agreed to serve as MCEA representative to a committee called by Paul Pratt, CEA President, to be involved in a specific research project that would have universal applicability to the cooperative community. It will include representatives from MCEA, CEA and CED.

Example: Each MCEA state representative, officer and committee chair is in the process of preparing a year's action plan including budget requirements. Those plans will be presented for adoption at the December 14 board meeting.

Example: A state by state Membership Committee has been established to review membership patterns and history from which to develop a "grass roots" membership strategy.



Passing of Gavel to Bruce Evans, 1982/83
MCEA President.

(Continued on Page 2)

MESSAGE FROM THE PRESIDENT

(Continued from Page 1)

1982/83 is a special year for MCEA. A lagging economy has created numerous problems for cooperative education. Many employers have been forced to reduce their cooperative effort due to poor economic conditions and most educators have experienced at least some placement problems as a result of the recession and accompanying layoffs.

We can all be pessimists and reduce our commitment to co-op and MCEA waiting for better days; or, we can pull together to see this thing through. I believe that the time to roll up our sleeves and to go to work is now. It is precisely in this kind of an economic climate when an organization like MCEA can be of real service to the cooperative community.

Your elected leadership can do a great deal to serve the membership. Among other things, it can organize, urge, set program objectives, collect membership fees, et cetera. It cannot make you an active member. It cannot know what you want from MCEA unless you let it know where you are coming from. MCEA is an association of members like yourself. As an association member, you will get out of it only what you and everyone else is willing to give to it. What are you willing to do for MCEA this year? I support Dawn Clark Cushing's call, this should be the **Year of the Employer**. It should also be the **Year of Involvement** — your involvement. Please, let us know how MCEA can serve you and how you will serve MCEA in 1982/83. We need you!

In closing, your board is planning and working to make 1982/83 a very good year for MCEA and for you. Let's work together to make this the **Year of the Employer** and the year of **your** involvement. We need your encouragement and your **assistance**. How will you serve MCEA this year? Please let us know! We will listen.

Bruce Evans
President



Dan McKenna speaking at 1982 MCEA Convention Luncheon, Minneapolis.

AWARDS NOMINATIONS UP-COMING

Nominations are being sought for the **Dean Herman Schneider** and **Charles F. Kettering Awards**. The former is presented annually to an educator and the latter is presented annually to an employer in business, industry or government by the Cooperative Education Association for outstanding contributions to the advancement of the philosophy and practice of cooperative education.

Nominees for the awards are not restricted to members of the association, but nominators must be members. No members may nominate themselves. No current officers of the Cooperative Education Board of Directors will be considered for either award during the year they are in office.

The nomination forms should be completed and returned to the Chairperson of the Awards Committee by January 15, 1983. Nominations of those submitted in prior years must be resubmitted if the nominator wishes to recommend that person again.

A complete announcement and nomination forms will be mailed to all members of CEA and will also be published in the CEA Newsletter. If you need further information, contact Judy Tomesh, Chairperson of the Awards Committee, University of Wisconsin, River Falls, 226 Agricultural Science Hall, River Falls, Wisconsin 54022. (715) 425-3368.

Editors Note: We have many able individuals within our ranks. Why not nominate someone from MCEA?

TRIVIA QUIZ



Which city in the MCEA region —

- Boasts a tavern as its first recorded business venture?
- Had a famous mayor named HENRY CRAPO?
- Was the home of the "BULL OF BULLS", so named because he lost at least two fortunes on Wall Street?

(Answer on Back Page)

CONFERENCE HIGHLIGHTS

Reflecting on the recent conference in Minneapolis, it is interesting to note a few statistics gathered by our able program chairman, **Dan McKenna**:

- 102 passengers took advantage of Republic Airlines discount service;
- Participants included 203 educators and 44 employers, for a grand total of 247 attendees;
- Twenty-two states were represented, plus Washington, D.C. and the Republic of South Africa;
- Fourteen litres of wine were consumed at the hospitality suite Wine and Cheese Party — what does that say about our membership??

Following is the participant list for your information.

MCEA 8th Annual Conference Participants

- Alabama**
University of Alabama
William D. Taylor
- Illinois**
Bloomington Federal Savings
Stan Ornes
Bradley University
John C. Linschinger
Marlene Springer
Susan Wagg
Chicago City-Wide College
Ching Rocky
Clifford B. Fields
Joni M. Jeter
College of Lake County
Adriana O'Keefe Samson
Elgin Community College
Thomas J. Curley
Greenville College
Robert W. Olson
Illinois Institute of Technology
George Sulzberger
Illinois State University
Thaddeus C. Johnson
Nancy C. Laverette
Jesse Rayfield
Frank Sugg
Kendler Company
Dennis Burkhardt
Lakeland College
Chuck Oster
McClure and Associates
Marshall McChes
Melvin K. Collins
K. Malcolm Whitehead
North Central College
John P. Bradburn
Oakton Community College
Susan Janche
Oliver Harvey College
Andrew Brath
Joan Horton
Daniel T. Parker
Richard J. Daley College
Dennis J. McDermott
School of the Art Institute of Chicago
Susan Collette
Aur Collins Dale
Standard Oil Company
Karen L. Elton
Gary S. Treman
Teletype Corporation
Dale L. Morris
Tilton College
Jane Merys
Truman College
Helen Ornes
Audrey Trotter
Wright College
Renee Pelegri
- Indiana**
Indiana State University
Victoria J. Conner
Indiana Vocational Technical College
Patricia B. Peterson
Purdue University
Susan E. Fowler
S. L. Miller
Mary A. Welch
Tri State University
Evelyn Morgan
University of Evansville
John D. Smith
Valparaiso University
Norman K. Jensen
- Iowa**
Des Moines Area Community College
Gerald L. Manning
Drake University
Deborah H. Dragg
Harold B. Gindler
Ruth Lawrence
Kiss Little
Kernath Miller
Michael C. Howell
Jo Ann Wizzo
Colin Bayle
Marshalltown Community College
Bert Fenner
North Iowa Area Community College
Mark Evers
Bill McKeown
Larry Ptasch
Jerry Torgerson
The Bankers Life
Jennifer Schaefer
University of Iowa
Gina McGee
Margaret Ragins
- Kansas**
Wichita State University
Jane Allen
Frank Church
Jeff Dutton
Keith Kirby
- Kentucky**
Ashland Oil Company
Earlout Marshall
Cherry Hill Homes
Bill Wilson
Lexington Technical Institute
Cheryl Leonard
Murray State University
Lyrry Richard
Northern Kentucky University
Jeri L. Thomas
- Louisiana**
Southern University
Melburn Byrnes
Sonya Lyok
Pecola L. Scott
- Maryland**
Association for International Practical Training
M. Jane Guillen
- Massachusetts**
National Commission for Cooperative Education
John Dringolite
Northwestern University
Joseph E. Barbano
Vernice M. Leone
- Michigan**
American Natural Resources Company
Matthew L. Trupiani
Barragans Corporation
James C. Chambers
Detroit Edison
Milton D. Hill, Jr.
Dow Chemical Company
Walter Washington
Eastern Michigan University
Sandy Clark
Jane K. Roebke
General Motors Corporation
William B. Shale
General Motors Technical Center Staff
John C. Tegg
GRI Engineering and Management Institute
Michael J. Brink
Henry Ford Community College
Joseph Skupin
Kalamazoo Valley Community College
John Gray
Lamb Technics Corporation
Phil Laverick
Lewis College of Business
Grant C. Gilstrap
Yvette B. Leonard
Susie Seale
Madonna College
Sandra Woson
Michigan Technological University
Michael D. Wirt
Saginaw Valley State College
Gary R. Agency
University of Detroit
Jerry Douglas
Edward P. Franks
Susanne Jordson
University of Michigan-Dearborn
Carol H. Gassitt
Charlotte Whitley
Wayne State University
Robert Thomas
- Massachusetts**
Anaska County CETA
Luis Albrecht*
Bethel College
Henry L. Allen
Tilia Sawentes
Betty Olson and Associates
Betty Olson*
Carleton College
Gaye Reynolds-Gosch
City of Minneapolis
Gerald R. Fraser
City of St. Paul
George Lattner
College of St. Catherine
Mary Hicks
S. Dorothy Wyatt
Catherine A. Taur
College of St. Thomas
Linda Letman Kellogg
S. Leonard
J. Wayne Miller
- Minnesota**
John Regnier
Ruth A. Ruuska
Concordia College
Janet Flaigt
Ralph Hoppe
Sylvia Leil
John Linde
E. Daniel McKenna
Aryn Oha
Roger H. Spilde
Covina Peila
Harry Davis
Gustavus Adolphus College
Kathy Allen
Marilyn Brumhall
Tracy Guilford
Patricia A. Hamon
Jennifer Gliner*
Internal Revenue Service
Dennis Meehan
Barbara J. Sinahel
Minnesota Department of Economic Security
John B. Conger
Minnesota State Department of Education
Steven Prantz
Minnesota Women's Network
Kay Clemons
Normandale Community College
Nancy Chatterton
Shella B. Kordle
Bernard J. Rayhead
Rabban Purina
Tucker Thure
St. Mary's College
Barbara Swindall
St. Paul Corps of Engineers
Richard Ledebare
Sports Union
Jan Gaska
J. R.
Susan Crushman
L. E. Jones
Twin City Area Urban Corps
Shirley GuJung
Fran Hornum
Twin City Interviewing Service, Inc.
Beth Finn
University of Minnesota
Virginia Boyer
Barbara Hamer
Patrick Knoll
Janine Lajgren Plettz
Mary R. Nelson
Chris Spitzer
University of Minnesota-Morris
Gary L. Donovan
University of Minnesota Technical College
Waseonka
Robert Nordicks
Diane A. Katz
Wolmer Technical Institute
Orlan Starr
- Montana**
Montana College of Mineral Science and Technology
Ted E. Odwin
- New Jersey**
Rutgers-The State University of New Jersey
Maureen Hartley
- New York**
Columbia University
Donald E. Super
Madgar Exera Community College
Brooks Barry
Rochester Institute of Technology
Dick Elliott*
- North Dakota**
North Dakota State University
Sharon Collis
Karen Santoyo
Robert Sullivan
- Ohio**
Austlich College
Robert L. Parker
Case Western Reserve University
Barbara Kern
Cleveland Millacron, Inc.
William B. Hoob, Jr.
Circinnati Technical College
David C. Bellinger
Connie Campbell
Dan A. Cayce
Rosemary Clark
Ellen Coffe
Judd James
Chuck Jones
James L. Macke
Tim Rush-Ossolineck
Roger Schaller
- July Spraley**
Walt Wyatt
City of Euclid, Ohio
Walter Young
Cleveland State University
Elizabeth L. Hardmayer
Dayton Power and Light Company
Janis Mitchell
Ohio Edison Company
Herbert C. Loewlein
Ohio State University
Suzie Kenyon
Tom L. Smock
Tina J. Whitfield
John A. Fluty
Owens-Illinois Inc.
Megan C. Skiff
Stclair Community College
Jean Jensen
- OHIO**
Dawn Clark Cutting
Teresa Edson Company
Kathryn S. Hoff
University of Akron
Ralph S. McNamey
Sharon Smith
University of Cincinnati
Richard J. Abel
Marilyn P. Dain
Bruce Eisner
Ann E. Keating
E. Sam Swilla
Candy L. Sizemore
Louise W. Trent
Wright-Patterson Air Force Base
Kenneth Blige
Wright State University
Shella Suel
- Pennsylvania**
Duquesne University
James B. Holcomb
- South Dakota**
South Dakota School of Mines and Technology
Gary Grimm
Arnold Manning
Candi Pylman
- Texas**
IBM
Rich Stroup
- Utah**
Utah State University
William A. Stull
- Virginia**
N. Virginia Community College
Pat Shreans
Cynthia Shelton
- Wisconsin**
Garc-Meyer Foods Corporation
Neil M. Beatty
University of Wisconsin-Eau Claire
Richard Boyum
University of Wisconsin-La Crosse
Shannon H. Cash
Signe Schroeder
Katie Storch
University of Wisconsin-Madison
William W. Wurmer
University of Wisconsin-River Falls
Steve Carlson
Pauline Chaffin
Joseph Conrad
Lou Grieb
Lyle Hall
Dean Henderson
Sam Hoffman
Mike Kane
Gerald B. Matteson
Tom Russo*
Judy L. Tomesh
Robert Tomesh
University of Wisconsin-Stout
Robert E. Dahlin
Dorothy Dale
Waushara County Technical Institute
Victor J. Gray
Jul Klindt Schultz
Emily Paule
Wierba College
Richard Pharesman
- Washington, D. C.**
American Chemical Society
Robert W. Ridgway
- Republic of South Africa**
P. E. Tackelban
Alwyn P. Du Plessis

TRAINING TIMETABLE

*A schedule of co-op related training within the Midwest region will be a regular feature of this newsletter. We regret any omissions and encourage you to submit training information for publication to the editor.

DATES	PURPOSE	LOCATION	SPONSOR	CONTACT
Dec. 7, 8, 9, 1982	Administration, Budgeting and Funding	Detroit, Mich.	Midwest Center for Cooperative Ed.	Ed Franks (313) 927-1017
Jan. 5, 7, 1983	Development of Large Scale Co-op Programs	Chicago, Ill.	National Commission for Cooperative Ed.	John Dromgoole (617) 437-3768
Feb. 16, 17, 18, 1983	"Comprehensive" Co-op Program	Detroit, MI.	Midwest Center for Cooperative Ed.	Ed Franks (313) 927-1017
Feb. 21-25, 1983	3rd World Conference on Cooperative Education	Melbourne, Australia	World Conference on Cooperative Ed.	PO Chairman PO Box 218 Hawthorn 3122, Australia
Mar. 15, 16, 17, 1983	Employer Influence	Detroit, MI.	Midwest Center for Cooperative Ed.	Ed Franks (313) 927-1017
Mar. 21, 1983	Workshop	Cleveland, Ohio	National Community College Center for Cooperative Ed.	Ann Gados (216) 845-4000 Ghingo Brooks (312) 781-9430
Mar. 22, 1983	"Drive-In" Institute	Univ. of Northern Iowa, Iowa	Midwest Center for Cooperative Ed.	Ed Franks (313) 927-1017 Allan Stamberg (319) 273-6041
Mar. 24, 1983	"Drive-In" Institute	Saginaw Valley State College, MI.	Midwest Center for Cooperative Ed.	Ed Franks (313) 927-1017 Gary Apsey (517) 790-4070
Mar. 29, 1983	"Drive-In" Institute	Bay De Noc Comm. Col., MI.	Midwest Center for Cooperative Ed.	Ed Franks (313) 927-1017 John Mellinger (906) 786-5802
Mar. 31, 1983	"Drive-In" Institute	U. of Wisconsin-River Falls, Wisc.	Midwest Center for Cooperative Ed.	Ed Franks (313) 927-1017 Judy Tomesh (715) 425-3368
Apr. 7, 1983	"Drive-In" Institute	Eastern MI. U., Mich.	Midwest Center for Cooperative Ed.	Ed Franks (313) 927-1017 Jane Mochle (313) 487-1005
April 13, 1983	"Drive-In" Institute	U. of Akron, Ohio	Midwest Center for Cooperative Ed.	Ed Franks (313) 927-1017 Ralph McNamey (216) 375-6723
Apr. 15, 1983	"Drive-In" Institute	Kalamazoo Valley Comm. Col., MI.	Midwest Center for Cooperative Ed.	Ed Franks (313) 927-1017 Joan Gray (616) 372-5345
Apr. 18-22, 1983	19th Annual Conference	Toronto, Ontario	CEA	Dorothy S. Rogers, Program Chairperson
Apr. 27, 1983	"Drive-In" Institute	Ferris State U., MI.	Midwest Center for Cooperative Ed.	Robert Large (616) 796-0461 Ed Franks (313) 927-1017
Apr. 28, 1983	"Drive-In" Institute	Illinois State University, Illinois	Midwest Center for Cooperative Ed.	Ed Franks (313) 927-1017 Marlyn Lawrentz (309) 438-8691
May 12, 13, 1983	Ohio CEA Conference	Cincinnati, Ohio	OCEA	Midge Glasscock (513) 227-3691
May 24, 1983	"Drive-In" Institute	U. of Louisville, Kentucky	Midwest Center for Cooperative Ed.	Ed Franks (313) 927-1017 Ann Perry (502) 588-6701
May 25, 1983	"Drive-In" Institute	Indiana U. — Bloomington, Ind.	Midwest Center for Cooperative Ed.	Ed Franks (313) 927-1017 Allan McNabb (812) 337-5234
May 31 - June 2, 1983	Liberal Arts	Detroit, MI.	Midwest Center for Cooperative Ed.	Ed Franks (313) 927-1017
June 30 - July 1, 1983	National Workshop	Chicago, Ill.	National Community Coll. Center for Coop Ed.	Dan Burrows (312) 977-2556 Ghingo Brooks (312) 781-9430
Oct. 12, 13, 14, 1983	9th Annual MCEA Conference	Flint, MI.	MCEA	Michael Brink (313) 762-9810

*In addition to the scheduled programs listed above, the University of Cincinnati's Center for Employer Training in Cooperative Education conducts four to seven workshops per year. The Center does not have a fixed program, but strives to provide training in employer development to institutions who request assistance from the Center. Contact: Bruce Evans, (513) 475-3061.



Gas Station Exhibit — Mar Cycle Car - 1913
Sloan Museum, Flint, Michigan

*** STATE REPORTS ***

OHIO NEWS

Dawn Clark Cushing
The Standard Oil Company (Ohio)
1422 Midland Building
Cleveland, Ohio 44115
(216) 575-5972



I would first like to take this opportunity to introduce myself to those of you who did not attend the MCEA Conference in Minneapolis. I was elected to serve for one year as the State Director of Ohio, replacing Dick Abel. Thanks to all of you who helped to elect me. I will do my best to carry out the duties of this office.

One of the sentiments expressed at the MCEA Conference, and one which has also been echoed at the state level, is the need to involve more employers in the MCEA. In the OCEA, employers outnumber academic members by 14%. Nevertheless, as the new year for MCEA begins, we will be studying ways to increase employer representation in the organization. In line with this goal, the 4th annual Co-op Employer Training Workshop will be held at Akron University on April 13, 1983. This workshop, which will be targeted for new and existing co-op employers, is being held in conjunction with the Midwest Center for Cooperative Education, the OCEA and Akron University. The OCEA is also studying the feasibility of conducting similar training programs within the state, which will meet the needs of Ohio employers. In addition, OCEA is considering applying for a grant to study, develop and make available statistical information on Ohio cooperative education. Co-op retention rates, salaries, and benefits would comprise some of the information contained in this "data-base," which would be extremely valuable for employers and academic institutions alike. Finally, I am looking for an employer volunteer to represent the State of Ohio in an MCEA Employer Membership Drive, which was suggested at the conference board meeting. The drive would focus on new employer members of the MCEA and employer participation at the Flint Conference.

The Program Committee is well under way in planning for the next OCEA Conference. The 1983 event will be held at King's Island (Cincinnati), Ohio on May 12 and 13. Rumor has it that the King's Island OCEA Conference will host the first Employer vs. Educator Golf Outing!?! Speaking of hard work, the annual OCEA White Water Rafting Trip was held in September of this year. A small group of members tackled the rapids of the Gauley River in West Virginia. Plan for this event next year on your calendar! More information will be available at King's Island.

A group of OCEA members braved another "rough water" recently, by attending the CEAK Annual Conference held at Rough River State Resort Park, Kentucky. A few of our Kentucky neighbors are also members of the OCEA. The OCEA membership is targeted to reach 200 members this year, under the leadership of committee chairperson **Liz Hardtmayer**. Other committee chairpersons include:

Dick Abel — Government Affairs/Public Relations
Chairperson

Steve Chervenak — Employer Workshop Committee
Chairperson

Midge Glasscock — Program Chairperson

Ralph Mc Nerney — Awards Committee Chairperson

Frank Mitchell — Nominations Committee Chairperson

OCEA members interested in working on any of the above committees should do so! And please begin thinking about topics for the OCEA Conference in May. Interested speakers should contact Midge Glasscock at (513) 227-3691.

I hope during the next year to keep the OCEA news in this publication as current as possible. Let me know if you would like to share any information with the membership. The next newsletter is scheduled for February.

ILLINOIS NEWS

Deborah J. Curley
Elgin Community College
1700 Sporten Drive
Elgin, Illinois 60120
(312) 888-7356



The MCEA Conference this year was attended by 31 educators and employers from Illinois. Fifteen of those attending were also members of the Illinois Association for Cooperative Education. The National Community College Center for Cooperative Education located at the Chicago City-Wide College, Chicago conducted four workshops which were well attended. They will be offering fifteen similar workshops throughout the nation. **Cliff Fields** or **Ghingo Brooks** can be contacted if an institution has specific training needs or would like to host a conference. The next scheduled midwest date is March 21, 1983 in Cleveland.

A new slate of officers for I.A.C.E. was also elected at the 8th Annual Conference. They are:

President — **Deb Curley**, Elgin Community College

Vice President — **Helen Olorso**, Truman College

Secretary — **Sharon Martella**, Triton College

Treasurer — **Adelalde Bannon**, College of Lake County

Central Region Coordinator — **Debbie Artz**, Bradley University

Southern Region — **Robert Oimen**, Greenville College

A focus this year will be to bring together the co-op institutions and employers of the state at a spring conference, as well as make constitutional changes to bring our elections into the state and to have equal representation for both two and four year colleges and universities.

A new activity in the state is developing from the St. Louis area. **Bob Oimen** of Greenville College is working with down-state schools and those in Missouri to work with businesses to further promote co-op in that city. This is an exciting new development for the state.

MICHIGAN NEWS

Matthew J. Trupiano
American Natural Resources Co.
One Woodward Avenue GB29
Detroit, Michigan 48226
(313) 965-1200 X 4345



The Michigan contingent would like to congratulate **Dan McKenna** and his committee on a great conference.

We are already in the midst of planning for next year's meeting in Flint. The as-yet-unnamed theme will emphasize the interface between high-tech and co-op . . . with a strong focus on employer involvement. More details later on the conference content and extra-curricular activities which will be arranged . . .

A few notes:

- We are very interested in involving employers in the conference planning process and would like to extend an invitation to any employer interested in getting involved. Please contact **Matt Trupiano** for further information.
- MCEA President-Elect **Phil Lavender** has accepted a position with GMI Engineering and Management Institute. In his new capacity he will be Manager of Corporate Sponsorship. Previously Phil was with LAMB Technicon. Way to go, Phil!
- **Gary Apsey** from Saginaw Valley State College is actively involved in a Cooperative Education Association (CEA) membership drive and would like to encourage MCEA members, who do not already belong, to join this national organization. Your involvement in CEA will provide further opportunities to work with colleagues in cooperative education and remain abreast of changes in the profession. There are three membership categories:

Organizational (3 people in a company/organization) \$ 125
Individual \$45
Student \$10

You can contact Gary at (517) 790-4071.

MINNESOTA NEWS

Rich Laddusire
St. Paul Corps of Engineers
1135 US PO & Custom HS
St. Paul, Minnesota 55101
(612) 725-7514



From all reports, the MCEA annual conference went very well. A special salute goes to **Dan McKenna**, Conference Chairman, for the fine work of the conference committee.

As new State Director, I would like to encourage all MCEA-Minnesota members to contact me on items they would like to see identified as 1983 MCEA-Minnesota goals. A separate letter has been sent to MCEA-Minnesota members on this subject.

MCEA and MnCEA co-hosted a brief presentation on cooperative education to the Twin Cities Personnel Council

on 11-3-82. Information on co-op programs was given to approximately 100 personnelists.

News from around the state:

- **Ruth Rounds** is now Placement Director, St. Thomas College, St. Paul, Minnesota. She was previously co-op Coordinator at St. Thomas.
- **Patricia Hamm** is now Director of the Career Development Center and Cooperative Education, Gustavus Adolphus College, St. Peter, Mn. Her past position was Career and Life Planning Coordinator.
- **Henry Allen** is a new Co-op Ed Coordinator at Bethel College, St. Paul, Mn. He is finishing his PhD. in Higher Education from the University of Chicago.
- **Tracy Godfrey**, Director of Placement, St. Thomas College, St. Paul, Mn. is also working on co-op placements.
- **Gaye Reynolds-Gooch** is now Director, Career Planning, Carelton College, Northfield, Mn. She comes to this position from CHART, Minneapolis, Mn.
- **Byron Chushshon** is now Cooperative Education Coordinator with 3M Company, St. Paul, Mn.

KENTUCKY NEWS

Richard N. Stroup
IBM
104 Seminold Drive
Roanoke, Texas 76262



Kentucky has no news to report at this time.

WISCONSIN NEWS

Judy L. Tomesh
University of Wisconsin, River Falls
226 Agricultural Science Hall
River Falls, Wisconsin 54022
(715) 425-3368



Some new faces are on the scene for cooperative education in Wisconsin —

- **Cheryl Jonson** is the new Director for Personal and Career Planning at Northland College in Ashland. Her duties include their cooperative education and intern placements;
- **Emily Pade**, formerly of Kalamazoo Valley and **Jill Klendt-Schultz**, formerly of Manpower of Minneapolis, have joined the staff at Waukesha County Technical Institute. They have just received their third year of funding. **Victor Grey** reports they are currently experiencing their highest semester of enrollment in co-op;
- **Dorothy Dale** has been named new Project Director at UW-STOUT. UW-STOUT has just received a five year co-op grant and will start their first year of the program in the School of Industry and Technology.

One of this year's primary goals in the state is to survey the state membership on their interests in a state organization and to identify additional educational and employer members.

INDIANA NEWS

Evelyn D. Morgan
Tri-State University
Angola, Indiana 46703
(219) 665-3141



Thanks to **Dan McKenna** and his committee, the 1982 MCEA Conference was an outstanding success. Minneapolis was fantastic!

Norman K. Jensen has been appointed Coordinator of Cooperative Education at Valparaiso University, Valparaiso, Indiana. **Victoria J. Cooper** has been named Coordinator of Cooperative Education at Indiana State University, Terre Haute, Indiana. Best wishes to both, and welcome to MCEA.

Indiana's attendance was very poor at the conference this year. We can blame the economy for our poor showing, but a lot of Michigan people were there. Indiana is one of the three states that founded the MCEA organization.

Contratulations to the new officers and state directors of MCEA. I look forward to working with this super team.

IOWA NEWS

Jennifer Schaefer
The Bankers Life
711 High Street
Des Moines, Iowa 50307
(515) 247-6448



Iowa will be hosting a meeting on December 3 in Cedar Falls, Iowa with the goal of targetting employers in that section of the state for further involvement in cooperative education. Results of this meeting will be reported on at a later date.

Congratulations to new President-Elect **Kathie Wyatt** from the University of Iowa. Kathie will be serving the Iowa Association through September, 1983.

DO YOU REMEMBER WHEN ?

With the 1982 Minneapolis Conference behind us and the 1983 Flint Conference in the future, we felt it would be worthwhile to review our previous meeting sites. How many of us have attended all of the following conferences?

1975 Dearborn, Michigan	1979 La Cross, Wisconsin
1976 Angola, Indiana	1980 Chicago, Illinois
1977 Cincinnati, Ohio	1981 Cincinnati, Ohio
1978 Chicago, Illinois	1982 Minneapolis, Minnesota

There is a two-year lag time between identification of the conference site and the actual conference. Cleveland, the 1984 location, was selected during the Minneapolis meeting and the 1985 location will be determined next October in Flint.

If you would like your city to host the 1985 conference, now is the time to start planning. Contact Bruce Evans for particulars.

3M: A COMMITMENT TO CO-OP

The Twin City based 3M Company recently received the Midwest Cooperative Education Association's Employer of the Year Award. The award was accepted by J.E. JOINES, 3M Executive Director of Placement, Development and Services on the occasion of the 8th Annual MCEA Conference in Minneapolis.

3M attributes the success of its co-op program to the fact that it meets the objectives of students well. Specifically, participating students gain insight into what engineering and science careers within industry are like, develop more complete understanding of their theoretical training while applying this knowledge to practical problems in the work place, and derive the benefits of enhanced personal development. By using a thorough screening process — selection of co-op students is based on interview results, grades and career objectives — the company has attained a retention rate for permanent employment of co-op students of over 85%. While most work experiences are at the St. Paul headquarters, there are a limited number of students working at various other U.S. plant sites.



L. E. Joines accepting "Employer of the Year" Award for 3M.

In addition to a salary, 3M provides co-op students with transportation to and from the work location, housing assistance, sick leave, medical and life insurance while working, paid holidays and vacation credits.

3M estimates that 70 co-op students will be hired this year. Inquiries about the program should be directed to the new coordinator, Mr. Byron Crushshon, (612) 733-1360. Special mention also goes to Jennifer Weixel as the previous co-op coordinator, and her great success with the program. The MCEA award plaque is now displayed in Ms. Weixel's office. Congratulations to 3M!

MCEA MEMBERSHIP

The Midwest Cooperative Education Association is a non-profit organization. Membership is open to all individuals interested in furthering the principles of cooperative education for employers and community college, college and university students. If you have not already done so, why not take a few minutes and fill out the application form below.

TYPE:

- New membership
 Renewal

AFFILIATION:

- Employer
 2 year college
 4 year college
 other

Name _____ Position or Title _____

Employer _____

Street Address _____

City _____ Preferred mailing address State _____

Zip Code _____ Phone () _____ If possible indicate the member, institution, or employer that suggested your membership.

Annual Dues: \$10.00 per person

Please return application and a check payable to the
MIDWEST COOPERATIVE EDUCATION
ASSOCIATION to:

Ann Keeling
University of Cincinnati
Mail Loc. 115, Division of Professional Practice
Cincinnati, Ohio 45221

One application per person.

MCEA Newsletter Editor: Suzanne Joelson

Answer to Trivia Quiz on page 2

FLINT, MICHIGAN, site of the 1983 MCEA Conference,
October 12-14, 1983

- The tavern was Todd's Tavern and also included lodging, established in the early 1830's.
- Henry Crapo went on to become state senator and governor of Michigan in 1864.
- Billy Durant, grandson of Henry Crapo, was known as the "Bull of Bulls". In addition to speculation in the stock market, he was a creator of industries — Buick, General Motors, and Chevrolet all have the name Billy Durant indelibly imprinted in their histories.

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